Contract Agreement Between:

CONTRACT

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
937742 / 4	06257233

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
08/14/12 - 09/03/12	1523

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WPBF	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WPBF	08/14/12	08/31/12	THE CHEW	1P-2P		:30			NM	5	$1,125.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-TWTF--	1	$225.00
Week:	08/20/12	08/26/12	-TWTF--	2	$225.00
Week:	08/27/12	09/02/12	-TWTF--	2	$225.00

2	WPBF	08/14/12	08/31/12	10-11a Anderson Cooper	10-11a		:30			NM	12	$2,400.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-TWTF--	4	$200.00
Week:	08/20/12	08/26/12	-TWTF--	4	$200.00
Week:	08/27/12	09/02/12	-TWTF--	4	$200.00

3	WPBF	08/14/12	08/31/12	The View	11A-12PM		:30			NM	6	$3,450.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-TWTF--	2	$575.00
Week:	08/20/12	08/26/12	-TWTF--	2	$575.00
Week:	08/27/12	09/02/12	-TWTF--	2	$575.00

4	WPBF	08/14/12	08/31/12	Jimmy Kimmel	12:06-01:06AM		:30			NM	6	$450.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-TWTF--	2	$75.00
Week:	08/20/12	08/26/12	-TWTF--	2	$75.00
Week:	08/27/12	09/02/12	-TWTF--	2	$75.00

5	WPBF	08/14/12	08/31/12	1230-1P Access Hollywood	1230-1p		:30			NM	9	$2,025.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-TWTF--	3	$225.00
Week:	08/20/12	08/26/12	-TWTF--	3	$225.00
Week:	08/27/12	09/02/12	-TWTF--	3	$225.00

6	WPBF	08/14/12	08/31/12	WPBF News 25 @ Noon	12pm-1230pm		:30			NM	12	$3,300.00

Class of Time - Pre-emptible with notice

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	**1523**

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	4	$275.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$275.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$275.00						
7	WPBF	08/14/12	08/31/12	4:30a-5a	430a-5a		:30			NM	12	$600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	4	$50.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$50.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$50.00						
8	WPBF	08/14/12	08/31/12	WPBF News 25 @ 5am	5-530am		:30			NM	9	$1,575.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	3	$175.00						
Week:		08/20/12	08/26/12	-TWTF--	3	$175.00						
Week:		08/27/12	09/02/12	-TWTF--	3	$175.00						
9	WPBF	08/14/12	08/31/12	M-F 5pm News	5-6pm		:30			NM	11	$5,225.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	4	$475.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$475.00						
Week:		08/27/12	09/02/12	-TWTF--	3	$475.00						
10	WPBF	08/14/12	08/31/12	WPBF News 25 Mornings @ 5:30-5:57am			:30			NM	6	$1,350.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	2	$225.00						
Week:		08/20/12	08/26/12	-TWTF--	2	$225.00						
Week:		08/27/12	09/02/12	-TWTF--	2	$225.00						
11	WPBF	08/14/12	08/31/12	WPBF News 25 @ 6:00PM	6-6:30PM		:30			NM	3	$1,875.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	1	$625.00						
Week:		08/20/12	08/26/12	-TWTF--	1	$625.00						
Week:		08/27/12	09/02/12	-TWTF--	1	$625.00						
12	WPBF	08/14/12	08/31/12	WPBF News 25 Mornings	6-7AM		:30			NM	3	$1,200.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	1	$400.00						
Week:		08/20/12	08/26/12	-TWTF--	1	$400.00						
Week:		08/27/12	09/02/12	-TWTF--	1	$400.00						
13	WPBF	08/14/12	08/31/12	Good Morning America	7-9AM		:30			NM	12	$5,700.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	4	$475.00						
Week:		08/20/12	08/26/12	-TWTF--	4	$475.00						
Week:		08/27/12	09/02/12	-TWTF--	4	$475.00						
14	WPBF	08/14/12	08/31/12	Jeopardy	7:30-8PM		:30			NM	6	$9,600.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	**1523**

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-TWTF--	2	$1,600.00						
Week:		08/20/12	08/26/12	-TWTF--	2	$1,600.00						
Week:		08/27/12	09/02/12	-TWTF--	2	$1,600.00						
15	WPBF	08/14/12	08/31/12	Dr. Oz M-F 9-10a	9-10a		:30			NM	3	$750.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-TWTF--	1	$250.00						
Week:		08/20/12	08/26/12	-TWTF--	1	$250.00						
Week:		08/27/12	09/02/12	-TWTF--	1	$250.00						
16	WPBF	08/20/12	09/03/12	GLASS HOUSE	10-11PM		:30			NM	1	$1,600.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/20/12	08/26/12	1------	1	$1,600.00						
Week:		08/27/12	09/02/12	-------	0	$0.00						
Week:		09/03/12	09/09/12	-------	0	$0.00						
17	WPBF	08/27/12	09/03/12	BACH PAD	Prime Other		:30			NM	2	$4,400.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/27/12	09/02/12	1------	1	$2,200.00						
Week:		09/03/12	09/09/12	1------	1	$2,200.00						
18	WPBF	08/18/12	09/01/12	Sat 5-6am News	Sat 5-6am		:30			NM	3	$255.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$85.00						
Week:		08/20/12	08/26/12	-----1-	1	$85.00						
Week:		08/27/12	09/02/12	-----1-	1	$85.00						
19	WPBF	08/18/12	09/01/12	Sat 6-7am News	Sat 6-7am		:30			NM	3	$525.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$175.00						
Week:		08/20/12	08/26/12	-----1-	1	$175.00						
Week:		08/27/12	09/02/12	-----1-	1	$175.00						
20	WPBF	08/18/12	08/25/12	Sat 630pm News	630-7pm		:30			NM	2	$650.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$325.00						
Week:		08/20/12	08/26/12	-----1-	1	$325.00						
21	WPBF	08/18/12	08/18/12	Sat Wheel Of Fortune	Sat 7-730PM		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$400.00						
22	WPBF	08/18/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM		:30			NM	2	$1,000.00
Class of Time - Pre-emptible with notice												
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/13/12	08/19/12	-----1-	1	$500.00						
Week:		08/20/12	08/26/12	-------	0	$0.00						
Week:		08/27/12	09/02/12	-----1-	1	$500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	**1523**

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
23	WPBF	08/18/12	08/18/12	MOVIE	Prime Other		:30			NM	2	$800.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-----2-	2	$400.00

24	WPBF	08/18/12	09/01/12	Sat 8-9am News	Sat 8-9am		:30			NM	3	$1,125.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	-----1-	1	$375.00
Week:	08/20/12	08/26/12	-----1-	1	$375.00
Week:	08/27/12	09/02/12	-----1-	1	$375.00

25	WPBF	08/19/12	09/02/12	Chris Matthews	Sun 10-10:30AM		:30			NM	3	$600.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$200.00
Week:	08/20/12	08/26/12	------1	1	$200.00
Week:	08/27/12	09/02/12	------1	1	$200.00

26	WPBF	08/19/12	09/02/12	Sun 11:35pm Late News	1135p-12am		:30			NM	3	$1,050.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$350.00
Week:	08/20/12	08/26/12	------1	1	$350.00
Week:	08/27/12	09/02/12	------1	1	$350.00

27	WPBF	08/19/12	09/02/12	Sun 5-6am News	Sun 5-6am		:30			NM	3	$150.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$50.00
Week:	08/20/12	08/26/12	------1	1	$50.00
Week:	08/27/12	09/02/12	------1	1	$50.00

28	WPBF	08/19/12	09/02/12	Sun 6-7am News	Sun 6-7am		:30			NM	3	$300.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$100.00
Week:	08/20/12	08/26/12	------1	1	$100.00
Week:	08/27/12	09/02/12	------1	1	$100.00

29	WPBF	08/19/12	09/02/12	Sun 630pm News	630-7pm		:30			NM	3	$975.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$325.00
Week:	08/20/12	08/26/12	------1	1	$325.00
Week:	08/27/12	09/02/12	------1	1	$325.00

30	WPBF	08/19/12	08/26/12	AFV	7-8PM		:30			NM	2	$1,550.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$775.00
Week:	08/20/12	08/26/12	------1	1	$775.00

31	WPBF	08/19/12	09/02/12	EXMO WL ED	Prime Other		:30			NM	3	$4,500.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/13/12	08/19/12	------1	1	$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525
www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	1523

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	------1	1	$1,500.00								
Week: 08/27/12	09/02/12	------1	1	$1,500.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
3	WPBF	08/27/12-09/02/12	EXMO WL ED		Prime Other	---------Su	:30		~~$1,500.00~~	NM		
See MG 31.4												
4	WPBF	08/27/12-09/02/12	TV DUOS		Prime Other	---------Su	:30		$1,500.00	NM		
Ⓜ MG for 31.3 09/02												
32	WPBF	08/23/12	08/30/12	WIPEOUT	8-9PM		:30			NM	2	$3,600.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	---1---	1	$1,800.00								
Week: 08/27/12	09/02/12	---1---	1	$1,800.00								
33	WPBF	08/14/12	09/03/12	M-SUN WPBF News 25 @ 1	11-11:35PM		:30			NM	6	$4,800.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/14/12	08/20/12	MTWTFSS	2	$800.00								
Week: 08/21/12	08/27/12	MTWTFSS	2	$800.00								
Week: 08/28/12	09/03/12	MTWTFSS	2	$800.00								
34	WPBF	08/22/12	08/29/12	MOD FAM	9-10PM		:30			NM	2	$3,600.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	--1----	1	$1,800.00								
Week: 08/27/12	09/02/12	--1----	1	$1,800.00								
35	WPBF	08/20/12	09/03/12	THE CHEW	1P-2P		:30			NM	3	$675.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$225.00								
Week: 08/27/12	09/02/12	1------	1	$225.00								
Week: 09/03/12	09/09/12	1------	1	$225.00								
36	WPBF	08/20/12	09/03/12	10-11a Anderson Cooper	10-11a		:30			NM	3	$600.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$200.00								
Week: 08/27/12	09/02/12	1------	1	$200.00								
Week: 09/03/12	09/09/12	1------	1	$200.00								
37	WPBF	08/20/12	09/03/12	The View	11A-12PM		:30			NM	3	$1,725.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$575.00								
Week: 08/27/12	09/02/12	1------	1	$575.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
2	WPBF	08/27/12-09/02/12	The View		11A-12PM	M----------	:30		~~$575.00~~	NM		
See MG 37.4												
4	WPBF	08/29/12-08/31/12	The View		11A-12PM	----Th-----	:30		$575.00	NM		
Ⓜ MG for 37.2 08/27												
Week: 09/03/12	09/09/12	1------	1	$575.00								
38	WPBF	08/20/12	09/03/12	Jimmy Kimmel	12:06-01:06AM		:30			NM	3	$225.00
Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525
www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	1523

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$75.00								
Week: 08/27/12	09/02/12	1------	1	$75.00								
Week: 09/03/12	09/09/12	1------	1	$75.00								
39	WPBF	09/03/12	09/03/12	1230-1P Access Hollywood	1230-1p		:30			NM	1	$225.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/03/12	09/09/12	1------	1	$225.00								
40	WPBF	08/20/12	09/03/12	WPBF News 25 @ Noon	12pm-1230pm		:30			NM	3	$825.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$275.00								
Week: 08/27/12	09/02/12	1------	1	$275.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WPBF*	*08/27/12-09/02/12*		*WPBF News 25 @ Noon*	*12pm-1230pm*	M----------	*:30*		*~~$275.00~~*	*NM*		
See MG 40.4												
4	WPBF	08/29/12-08/31/12		WPBF News 25 @ Noon	12pm-1230pm	----Th-----	:30		$275.00	NM		
Ⓜ	MG for 40.2 08/27											
Week: 09/03/12	09/09/12	1------	1	$275.00								
41	WPBF	08/20/12	09/03/12	4:30a-5a	430a-5a		:30			NM	3	$150.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$50.00								
Week: 08/27/12	09/02/12	1------	1	$50.00								
Week: 09/03/12	09/09/12	1------	1	$50.00								
42	WPBF	09/03/12	09/03/12	WPBF News 25 @ 5am	5-530am		:30			NM	1	$175.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 09/03/12	09/09/12	1------	1	$175.00								
43	WPBF	08/27/12	09/03/12	M-F 5pm News	5-6pm		:30			NM	2	$950.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/27/12	09/02/12	1------	1	$475.00								
Week: 09/03/12	09/09/12	1------	1	$475.00								
44	WPBF	08/20/12	09/03/12	WPBF News 25 Mornings @ 5:30-5:57am			:30			NM	3	$675.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$225.00								
Week: 08/27/12	09/02/12	1------	1	$225.00								
Week: 09/03/12	09/09/12	1------	1	$225.00								
45	WPBF	08/20/12	09/03/12	WPBF News 25 @ 6:00PM	6-6:30PM		:30			NM	3	$1,875.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	1------	1	$625.00								
Week: 08/27/12	09/02/12	1------	1	$625.00								
Week: 09/03/12	09/09/12	1------	1	$625.00								
46	WPBF	08/20/12	09/03/12	WPBF News 25 Mornings	6-7AM		:30			NM	3	$1,200.00
Class of Time - Fixed Non Pre-emptible												
Start Date	End Date	Weekdays	Spots/Week	Rate								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	**1523**

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$400.00						
Week:		08/27/12	09/02/12	1------	1	$400.00						
Week:		09/03/12	09/09/12	1------	1	$400.00						
47	WPBF	08/20/12	09/03/12	Good Morning America	7-9AM		:30			NM	3	$1,425.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$475.00						
Week:		08/27/12	09/02/12	1------	1	$475.00						
Week:		09/03/12	09/09/12	1------	1	$475.00						
48	WPBF	08/20/12	09/03/12	Jeopardy	7:30-8PM		:30			NM	3	$4,800.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$1,600.00						
Week:		08/27/12	09/02/12	1------	1	$1,600.00						
Week:		09/03/12	09/09/12	1------	1	$1,600.00						
49	WPBF	08/20/12	09/03/12	Dr. Oz M-F 9-10a	9-10a		:30			NM	3	$750.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$250.00						
Week:		08/27/12	09/02/12	1------	1	$250.00						
Week:		09/03/12	09/09/12	1------	1	$250.00						
51	WPBF	09/01/12	09/01/12	University of Miami College FSAT 330-7PM			:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	-----S-	1	$2,500.00						
52	WPBF	08/14/12	08/17/12	Dr. Oz	4-5p		:30			NM	2	$1,050.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	2	$525.00						
53	WPBF	08/14/12	08/17/12	Dr. Oz M-F 9-10a	9-10a		:30			NM	1	$275.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	1	$275.00						
54	WPBF	08/14/12	08/17/12	4:30a-5a	430a-5a		:30			NM	1	$50.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-TWTF--	1	$50.00						
55	WPBF	08/17/12	08/17/12	Jimmy Kimmel	12:06-01:06AM		:30			NM	1	$75.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	----F--	1	$75.00						
56	WPBF	08/17/12	08/17/12	Good Morning America	7-9AM		:30			NM	1	$475.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	----F--	1	$475.00						
57	WPBF	08/17/12	08/17/12	WPBF News 25 @ Noon	12pm-1230pm		:30			NM	1	$275.00
Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

Contract / Revision	Alt Order #
937742 / 4	06257233

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	**1523**

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ----F--	Spots/Week 1	Rate $275.00						
58	WPBF	08/17/12	08/17/12	4:30a-5a	430a-5a		:30			NM	1	$50.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ----F--	Spots/Week 1	Rate $50.00						
59	WPBF	09/03/12	09/03/12	BACH PAD	Prime Other		:30			NM	1	$2,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays M------	Spots/Week 1	Rate $2,000.00						
60	WPBF	08/21/12	08/24/12	THE CHEW	1P-2P		:30			NM	1	$225.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays -TWTF--	Spots/Week 1	Rate $225.00						
										Totals	215	$95,755.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	131	$53,395.00	$45,385.75
08/27/12 -09/03/12	84	$42,360.00	$36,006.00
Totals	215	$95,755.00	$81,391.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, *force majeure*, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

INVOICE

DUPLICATE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Flight Dates	Order #	Alt Order #
08/14/12 - 09/03/12	937742	06257233

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/31/12	THE CHEW	1P-2P	-TWTF--	:30	2	$225.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date 08/13/12, End Date 08/19/12, MTWTFSS -TWTF--, Spots/Week 1, Rate $225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	08/14/12	1:36 PM	THE CHEW	1P-2P	:30	OFA-12-G-083H	$225.00	NM

Weeks: Start Date 08/20/12, End Date 08/26/12, MTWTFSS -TWTF--, Spots/Week 2, Rate $225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	W	08/22/12	1:54 PM	THE CHEW	1P-2P	:30	OFA-12-A-093H	$225.00	NM
3	WPBF	Th	08/23/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-G-086H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/14/12	08/31/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	$200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date 08/13/12, End Date 08/19/12, MTWTFSS -TWTF--, Spots/Week 4, Rate $200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	08/14/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-083H	$200.00	NM
1	WPBF	W	08/15/12	10:51 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-091H	$200.00	NM
3	WPBF	Th	08/16/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-091H	$200.00	NM
4	WPBF	F	08/17/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-086H	$200.00	NM

Weeks: Start Date 08/20/12, End Date 08/26/12, MTWTFSS -TWTF--, Spots/Week 4, Rate $200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WPBF	Tu	08/21/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-086H	$200.00	NM
6	WPBF	W	08/22/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-093H	$200.00	NM
5	WPBF	Th	08/23/12	10:18 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-093H	$200.00	NM
7	WPBF	F	08/24/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-086H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/14/12	08/31/12	The View	11A-12PM	-TWTF--	:30	2	$575.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date 08/13/12, End Date 08/19/12, MTWTFSS -TWTF--, Spots/Week 2, Rate $575.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	11:33 AM	The View	11A-12PM	:30	OFA-12-A-091H	$575.00	NM
2	WPBF	F	08/17/12	11:31 AM	The View	11A-12PM	:30	OFA-12-G-086H	$575.00	NM

Weeks: Start Date 08/20/12, End Date 08/26/12, MTWTFSS -TWTF--, Spots/Week 2, Rate $575.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Th	08/23/12	11:00 AM	The View	11A-12PM	:30	OFA-12-G-086H	$575.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/14/12	08/31/12	The View	11A-12PM	-TWTF--	:30	2	$575.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	F	08/24/12	11:34 AM	The View	11A-12PM	:30	OFA-12-A-093H	$575.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/14/12	08/31/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	2	$75.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	2	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-091H	$75.00	NM
2	WPBF	F	08/17/12	12:42 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-086H	$75.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	2	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	08/21/12	12:45 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-093H	$75.00	NM
4	WPBF	Th	08/23/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-093H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/31/12	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	3	$225.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	3	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/14/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-083H	$225.00	NM
3	WPBF	W	08/15/12	12:44 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-083H	$225.00	NM
2	WPBF	F	08/17/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-086H	$225.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	3	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	WPBF	Tu	08/21/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-086H	$225.00	NM
7	WPBF	W	08/22/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-093H	$225.00	NM
5	WPBF	F	08/24/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-093H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/14/12	08/31/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	4	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/14/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-083H	$275.00	NM
4	WPBF	W	08/15/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-091H	$275.00	NM
3	WPBF	Th	08/16/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-091H	$275.00	NM
2	WPBF	F	08/17/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-086H	$275.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	4	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	Tu	08/21/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-093H	$275.00	NM
7	WPBF	W	08/22/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-086H	$275.00	NM
8	WPBF	Th	08/23/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-093H	$275.00	NM
6	WPBF	F	08/24/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-086H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/14/12	08/31/12	4:30a-5a	430a-5a	-TWTF--	:30	4	$50.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	4	$50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/14/12	4:39 AM	4:30a-5a	430a-5a	:30	OFA-12-G-083H	$50.00	NM
3	WPBF	W	08/15/12	4:38 AM	4:30a-5a	430a-5a	:30	OFA-12-A-091H	$50.00	NM
2	WPBF	Th	08/16/12	4:43 AM	4:30a-5a	430a-5a	:30	OFA-12-A-091H	$50.00	NM
4	WPBF	F	08/17/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-G-086H	$50.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

DUPLICATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/14/12	08/31/12	4:30a-5a	430a-5a	-TWTF--	:30	4	$50.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	4	$50.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	WPBF	Tu	08/21/12	4:39 AM	4:30a-5a	430a-5a	:30	OFA-12-A-093H	$50.00	NM
5	WPBF	W	08/22/12	4:44 AM	4:30a-5a	430a-5a	:30	OFA-12-G-086H	$50.00	NM
8	WPBF	Th	08/23/12	4:38 AM	4:30a-5a	430a-5a	:30	OFA-12-A-093H	$50.00	NM
6	WPBF	F	08/24/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-A-093H	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/14/12	08/31/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	$175.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	3	$175.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/14/12	5:11 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-083H	$175.00	NM
2	WPBF	W	08/15/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-083H	$175.00	NM
3	WPBF	F	08/17/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-086H	$175.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	3	$175.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WPBF	Tu	08/21/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-086H	$175.00	NM
5	WPBF	W	08/22/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-093H	$175.00	NM
4	WPBF	Th	08/23/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-086H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/14/12	08/31/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	$475.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	4	$475.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/14/12	5:13 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-083H	$475.00	NM
2	WPBF	W	08/15/12	5:53 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-091H	$475.00	NM
3	WPBF	Th	08/16/12	5:54 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-086H	$475.00	NM
4	WPBF	F	08/17/12	5:14 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-086H	$475.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	4	$475.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WPBF	Tu	08/21/12	5:09 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-093H	$475.00	NM
8	WPBF	W	08/22/12	5:09 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-086H	$475.00	NM
5	WPBF	Th	08/23/12	5:12 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-093H	$475.00	NM
7	WPBF	F	08/24/12	5:24 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-093H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/14/12	08/31/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	$225.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	2	$225.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	5:45 AM	WPBF News 25 Mornings @ 5:3(	5:30-5:57am	:30	OFA-12-A-091H	$225.00	NM
2	WPBF	F	08/17/12	5:54 AM	WPBF News 25 Mornings @ 5:3(	5:30-5:57am	:30	OFA-12-G-086H	$225.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	2	$225.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	08/21/12	5:39 AM	WPBF News 25 Mornings @ 5:3(	5:30-5:57am	:30	OFA-12-A-093H	$225.00	NM
4	WPBF	Th	08/23/12	5:42 AM	WPBF News 25 Mornings @ 5:3(	5:30-5:57am	:30	OFA-12-A-093H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/14/12	08/31/12	WPBF News 25 @ 6:00PI6-6:30PM		-TWTF--	:30	1	$625.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	1	$625.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

DUPLICATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/14/12	08/31/12	WPBF News 25 @ 6:00P|6-6:30PM		-TWTF--	:30	1	$625.00	NM
	Class of Time - Pre-emptible with notice								

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
1 WPBF F 08/17/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-086H $625.00 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/20/12 08/26/12 -TWTF-- 1 $625.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
2 WPBF Tu 08/21/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-086H $625.00 NM

12	08/14/12	08/31/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	1	$400.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/13/12 08/19/12 -TWTF-- 1 $400.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
1 WPBF Tu 08/14/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-083H $400.00 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/20/12 08/26/12 -TWTF-- 1 $400.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
2 WPBF Tu 08/21/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-086H $400.00 NM

13	08/14/12	08/31/12	Good Morning America 7-9AM		-TWTF--	:30	4	$475.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/13/12 08/19/12 -TWTF-- 4 $475.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
1 WPBF Tu 08/14/12 8:48 AM Good Morning America 7-9AM :30 OFA-12-G-083H $475.00 NM
3 WPBF W 08/15/12 8:48 AM Good Morning America 7-9AM :30 OFA-12-A-091H $475.00 NM
2 WPBF Th 08/16/12 7:55 AM Good Morning America 7-9AM :30 OFA-12-G-086H $475.00 NM
4 WPBF F 08/17/12 7:29 AM Good Morning America 7-9AM :30 OFA-12-G-086H $475.00 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/20/12 08/26/12 -TWTF-- 4 $475.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
5 WPBF Tu 08/21/12 8:30 AM Good Morning America 7-9AM :30 OFA-12-A-093H $475.00 NM
7 WPBF W 08/22/12 7:59 AM Good Morning America 7-9AM :30 OFA-12-G-086H $475.00 NM
6 WPBF Th 08/23/12 7:55 AM Good Morning America 7-9AM :30 OFA-12-G-086H $475.00 NM
8 WPBF F 08/24/12 7:50 AM Good Morning America 7-9AM :30 OFA-12-G-086H $475.00 NM

14	08/14/12	08/31/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/13/12 08/19/12 -TWTF-- 2 $1,600.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
2 WPBF Tu 08/14/12 7:42 PM Jeopardy 7:30-8PM :30 OFA-12-G-083H $1,600.00 NM
1 WPBF Th 08/16/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-A-091H $1,600.00 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/20/12 08/26/12 -TWTF-- 2 $1,600.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
4 WPBF W 08/22/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-A-093H $1,600.00 NM
3 WPBF F 08/24/12 7:34 PM Jeopardy 7:30-8PM :30 OFA-12-G-086H $1,600.00 NM

15	08/14/12	08/31/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	$250.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/13/12 08/19/12 -TWTF-- 1 $250.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type
1 WPBF Tu 08/14/12 9:57 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-083H $250.00 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate
08/20/12 08/26/12 -TWTF-- 1 $250.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

DUPLICATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/14/12	08/31/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	$250.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	F	08/24/12	9:31 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-093H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/20/12	09/03/12	GLASS HOUSE	10-11PM	1------	:30	1	$1,600.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	10:48 PM	Glass House Finale	10-119	:30	OFA-12-G-086H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/18/12	09/01/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	$85.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----1-	1	$85.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	5:29 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-G-086H	$85.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-----1-	1	$85.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Sa	08/25/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-G-086H	$85.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/18/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	$175.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----1-	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	6:59 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-A-093H	$175.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-----1-	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Sa	08/25/12	6:30 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-A-093H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/18/12	08/25/12	Sat 630pm News	630-7pm	-----1-	:30	1	$325.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----1-	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	6:50 PM	Sat 630pm News	630-7pm	:30	OFA-12-A-093H	$325.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-----1-	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Sa	08/25/12	6:46 PM	Sat 630pm News	630-7pm	:30	OFA-12-G-086H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/18/12	08/18/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----1-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	7:08 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	OFA-12-G-086H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/18/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	$500.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----1-	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-A-093H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/18/12	08/18/12	MOVIE	Prime Other	-----2-	:30	2	$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

PRELIMINARY

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/18/12	08/18/12	MOVIE	Prime Other	-----2-	:30	2	$400.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----2-	2	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	8:54 PM	MOVIE	Prime Other	:30	OFA-12-G-086H	$400.00	NM
3	WPBF	Sa	08/18/12	9:37 PM	MOVIE	Prime Other	:30	OFA-12-A-093H	$400.00	NM

24	08/18/12	09/01/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	$375.00	NM

Class of Time - Fixed Non Pre-emptible

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-----1-	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-G-086H	$375.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-----1-	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Sa	08/25/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-A-093H	$375.00	NM

25	08/19/12	09/02/12	Chris Matthews	Sun 10-10:30AM	------1	:30	1	$200.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-G-086H	$200.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-A-093H	$200.00	NM

26	08/19/12	09/02/12	Sun 11:35pm Late News	1135p-12am	------1	:30	1	$350.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-G-086H	$350.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-A-093H	$350.00	NM

27	08/19/12	09/02/12	Sun 5-6am News	Sun 5-6am	------1	:30	1	$50.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	5:54 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-086H	$50.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	5:15 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-A-093H	$50.00	NM

28	08/19/12	09/02/12	Sun 6-7am News	Sun 6-7am	------1	:30	1	$100.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	6:29 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-A-093H	$100.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$100.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

DUPLICATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/19/12	09/02/12	Sun 6-7am News	Sun 6-7am	------1	:30	1	$100.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	6:28 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-G-086H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/19/12	09/02/12	Sun 630pm News	630-7pm	------1	:30	1	$325.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	6:41 PM	Sun 630pm News	630-7pm	:30	OFA-12-A-093H	$325.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	6:57 PM	Sun 630pm News	630-7pm	:30	OFA-12-A-093H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/19/12	08/26/12	AFV	7-8PM	------1	:30	1	$775.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$775.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	6:58 PM	AFV	7-8PM	:30	OFA-12-G-086H	$775.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$775.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	7:20 PM	AFV	7-8PM	:30	OFA-12-G-086H	$775.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/19/12	09/02/12	EXMO WL ED	Prime Other	------1	:30	1	$1,500.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	------1	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/19/12	9:27 PM	Extreme Makeover Finale	9-11p	:30	OFA-12-A-093H	$1,500.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	------1	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	08/26/12	9:46 PM	EXMO WL ED	Prime Other	:30	OFA-12-A-093H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/23/12	08/30/12	WIPEOUT	8-9PM	---1---	:30	1	$1,800.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	---1---	1	$1,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	08/23/12	7:58 PM	WIPEOUT	8-9PM	:30	OFA-12-G-086H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	08/14/12	09/03/12	M-SUN WPBF News 25 @11-11:35PM		MTWTFSS	:30	2	$800.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/14/12	08/20/12	MTWTFSS	2	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	08/14/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-083H	$800.00	NM
1	WPBF	M	08/20/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-093H	$800.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/21/12	08/27/12	MTWTFSS	2	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	F	08/24/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-093H	$800.00	NM
4	WPBF	Su	08/26/12	11:10 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-086H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/22/12	08/29/12	MOD FAM	9-10PM	--1----	:30	1	$1,800.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/22/12	08/29/12	MOD FAM Class of Time - Pre-emptible with notice	9-10PM	--1----	:30	1	$1,800.00	NM
	08/20/12	08/26/12	--1----	1	$1,800.00				
35	08/20/12	09/03/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	1------	:30	1	$225.00	NM
36	08/20/12	09/03/12	10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	1------	:30	1	$200.00	NM
37	08/20/12	09/03/12	The View Class of Time - Pre-emptible with notice	11A-12PM	1------	:30	1	$575.00	NM
38	08/20/12	09/03/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	1------	:30	1	$75.00	NM
40	08/20/12	09/03/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	1------	:30	1	$275.00	NM
41	08/20/12	09/03/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	1------	:30	1	$50.00	NM
44	08/20/12	09/03/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	1------	:30	1	$225.00	NM
45	08/20/12	09/03/12	WPBF News 25 @ 6:00PI Class of Time - Pre-emptible with notice	6-6:30PM	1------	:30	1	$625.00	NM

34

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	--1----	1	$1,800.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/22/12	9:20 PM MOD FAM	9-10PM	:30	OFA-12-G-086H	$1,800.00	NM

35

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$225.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	1:36 PM THE CHEW	1P-2P	:30	OFA-12-A-093H	$225.00	NM

36

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	10:31 AM 10-11a Anderson Cooper	10-11a	:30	OFA-12-G-086H	$200.00	NM

37

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$575.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	10:58 AM The View	11A-12PM	:30	OFA-12-A-093H	$575.00	NM

38

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$75.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	12:45 AM Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-086H	$75.00	NM

40

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$275.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	12:24 PM WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-086H	$275.00	NM

41

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$50.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	4:55 AM 4:30a-5a	430a-5a	:30	OFA-12-A-093H	$50.00	NM

44

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$225.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	5:56 AM WPBF News 25 Mornings @ 5:3(	5:30-5:57am	:30	OFA-12-G-086H	$225.00	NM

45

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$625.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	6:19 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-086H	$625.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

LATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	08/20/12	09/03/12	WPBF News 25 @ 6:00P|6-6:30PM Class of Time - Pre-emptible with notice		1------	:30	1	$625.00	NM
46	08/20/12	09/03/12	WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible		1------	:30	1	$400.00	NM
47	08/20/12	09/03/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	1------	:30	1	$475.00	NM
48	08/20/12	09/03/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1------	:30	1	$1,600.00	NM
49	08/20/12	09/03/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	1------	:30	1	$250.00	NM
52	08/14/12	08/17/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	2	$525.00	NM
53	08/14/12	08/17/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	-TWTF--	:30	1	$275.00	NM
54	08/14/12	08/17/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	1	$50.00	NM
55	08/17/12	08/17/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	----F--	:30	1	$75.00	NM
56	08/17/12	08/17/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	----F--	:30	1	$475.00	NM

Line 46

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-093H	$400.00	NM

Line 47

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	8:49 AM	Good Morning America	7-9AM	:30	OFA-12-G-086H	$475.00	NM

Line 48

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	7:41 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-093H	$1,600.00	NM

Line 49

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	1------	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	9:23 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-093H	$250.00	NM

Line 52

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	2	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	4:17 PM	Dr. Oz	4-5p	:30	OFA-12-A-091H	$525.00	NM
2	WPBF	F	08/17/12	4:16 PM	Dr. Oz	4-5p	:30	OFA-12-G-086H	$525.00	NM

Line 53

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-083H	$275.00	NM

Line 54

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	-TWTF--	1	$50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/17/12	4:39 AM	4:30a-5a	430a-5a	:30	OFA-12-G-086H	$50.00	NM

Line 55

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	----F--	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/17/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-086H	$75.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	08/17/12	08/17/12	Good Morning America	7-9AM	----F--	:30	1	$475.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	----F--	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/17/12	8:45 AM	Good Morning America	7-9AM	:30	OFA-12-G-086H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	08/17/12	08/17/12	WPBF News 25 @ Noon	12pm-1230pm	----F--	:30	1	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	----F--	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/17/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-086H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	08/17/12	08/17/12	4:30a-5a	430a-5a	----F--	:30	1	$50.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/13/12	08/19/12	----F--	1	$50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/17/12	4:44 AM	4:30a-5a	430a-5a	:30	OFA-12-G-086H	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	08/21/12	08/24/12	THE CHEW	1P-2P	-TWTF--	:30	1	$225.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/20/12	08/26/12	-TWTF--	1	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/22/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-G-086H	$225.00	NM

Total Spots **131**

Payment Terms 30 Days

Gross Total	**$53,395.00**
Agency Commission	**$8,009.25**
Net Amount Due	**$45,385.75**

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers